

# Why Sponsor the Gift of Home Tour?

At St. Vrain Habitat, we are committed to bringing people together to build homes, communities, and hope. YOU are an important part of our community. Our purpose in partnering with local companies, organizations, and individuals is to align with your company's (or individual) values and objectives and to effect lasting change in the community we share and love.

## **Benefits of Partnering with St. Vrain Habitat**

### **Grow your opportunities and network.**

- Build brand loyalty with a purpose.
- Form deeper connections with your clients and customers.
- Engage your employees by demonstrating a commitment to community impact.

### **Give to a cause that demonstrates tangible results.**

- Habitat homeowners pay an affordable mortgage that in turn, helps other future homeowners and continue the positive cycle of strength, stability, and self-reliance through shelter.
- Habitat homeowners contribute significantly to the local economy at local businesses and organizations (like yours) and by paying taxes.

### **Achieve more impact in your community.**

- A stable, affordable home means improved educational outcomes, higher graduation rates, improved physical and mental health and wellbeing, opportunities for long-term investments and planning for retirement, and a notable decrease in reliance on government services.
- Habitat homeowners work in a wide variety of community-critical industries such as healthcare, emergency services, education, and trades.

### **Raise awareness for one of the most critical issues facing our community.**

- 1 in 7 families in Colorado spend more than 50% of their income on housing.
- 1 in 4 families in the U.S. are in need of safe, affordable housing.
- The Gift of Home Tour is a unique opportunity to educate the public about why affordable housing matters.

### **Align yourself with one of the most recognized brands in the world.**

- Habitat is a leading nonprofit brand with a global footprint in more than 70 countries and through a network of affiliates in all 50 states.
- Habitat is the 12th largest home builder in the U.S. as of 2023.