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Hello Friend,

I hope this message finds you well. I am writing to extend a special invitation for you to become a sponsor for the Longmont Gift of Home Tour, an annual event hosted by Habitat for Humanity of the St. Vrain Valley. Our mission is to bring people together by building homes, communities, and hope.

The **Longmont Gift of Home Tour** is a cherished tradition in our community, taking place the first weekend in December. This self-guided holiday home tour spans three days and features 3-4 beautiful Longmont area homes, each professionally decorated for the holidays by talented local vendors and designers. Visitors will not only be inspired by dozens of decorating ideas but will also have the opportunity to purchase unique items displayed in the homes.

Your sponsorship helps families and individuals achieve the dream of affordable homeownership and allows seniors to safely age in place within the community they love. **Sponsorships start at just \$500** and come with a variety of marketing perks, offering an excellent way for you to reach new clients and advertise your business. We expect between 750-1000 guests over the tour weekend, providing significant exposure for our sponsors.

By joining us as a sponsor, you'll receive:

- Recognition in all event marketing materials, including our website and social media channels.
- Complimentary VIP tickets, which include exclusive tour hours and access to the Opening Night party with light refreshments, live music, a brief program featuring a Habitat homeowner, and a cash bar.
- Opportunities to feature your business at the event and in promotional content.

You can find more details about sponsorship levels and benefits on our website at www.thegiftofhome.org/sponsor. We would be honored to have you partner with us to make this year's tour a memorable success for all involved. Learn more about the benefits of partnering with us at www.thegiftofhome.org/partner-benefits

Thank you for considering this opportunity to support our mission and community.

Warm regards,

The Longmont Gift of Home Tour Team
Habitat for Humanity of the St. Vrain Valley
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Building Strength, Stability, and Self-Reliance Through Shelter